

Make filling up at Shell your first New Year's resolution

Put yourself straight into the driving seat in 2011 – by visiting Shell and taking advantage of this great offer.

During January and February the more you fill[^], the more you'll earn. So if you visit Shell five times you'll earn an amazing 2% Reward Money (see how it works below).

Visit	1st	2nd	3rd	4th	5th
Reward Money	0.5%	1% (double)	1.5% (triple)	2% (quadruple)	2% (quadruple)

And since petrol is an everyday purchase, you're being rewarded just for filling up as normal.

[^] Minimum spend £30 each visit

Earn more with every visit

Earn double Reward Money on your second visit, triple on your third or quadruple on your fourth and fifth visit.

Offer valid: 01.01.11 – 28.02.11
See reverse for important information.



To receive this information in large print, Braille or audio format please call 0844 811 9119[†]

[†]For BT residential customers, calls to 0844 811 numbers will cost no more than 5p per minute, plus 10.9p set-up fee (current as at December 2010). The price on non-BT lines may be different. Calls may be monitored or recorded in order to maintain high levels of security and quality of service.

If you've got multiple cards, just visit barclaycardfreedom.co.uk to confirm which of your cards benefits from Barclaycard Freedom.

Barclaycard is a trading name of Barclays Bank PLC. Barclays Bank PLC is authorised and regulated by the Financial Services Authority. Barclays Bank PLC subscribes to the Lending Code which is monitored and enforced by the Lending Standards Board. Registered in England. Registered no. 1026167. Registered office: 1 Churchill Place, London E14 5HP.

BCD 111011 INSERT 01/11

Important Information

Shell: Valid: 01.01.11 – 28.02.11. Min. spend £30 per visit within offer period on your Barclaycard (a Qualifying Transaction). Cardholders will earn Double/Triple/Quadruple/Quadruple Reward Money on total value of 2nd, 3rd, 4th & 5th Qualifying Transactions respectively. Further transactions are standard earn. Reward Money added within 3 days to Customers account.

Just Tires: Offer valid: 01.01.11 – 31.03.11. Offer valid at any Just Tires outlet. 5% Reward Money earned on spend of £200 or more on your Barclaycard. Minimum spend £200. The offer will apply for every qualifying transaction during the offer period.

Nationwide Autocentre: Valid: 16.01.11 – 31.03.11. Offer valid at any Nationwide Autocentre & Halfords Autocentre. £10 discount is taken off your total bill once you spend £150 or more on your Barclaycard. Maximum discount of £10 per day. Retail customers only, any fleet or account customers are excluded from this offer. Available to Barclaycard Freedom customers.

Barclays Retail Bank: Valid: 01.01.11 – 31.03.11. For quote, call 0800 107 4077*. E15 Reward Money added to your Barclaycard Freedom account within 45 days of first payment of insurance premium. Offer for eligible Barclaycard Freedom cardholders only. We search our panel of leading insurers to find their cheapest quote. For details & exclusions see barclaycardfreedom.co.uk.

LA fitness: Membership is for 12 months, customer only pays for cost of 9 months. Transaction must be paid on a Barclaycard, in full at time of purchase. Offer applied prior to transaction by LA fitness. Cannot be used with other membership offers. Individual memberships only.

F.Hinds: Offer Valid: 01.01.11 – 15.02.11. Earn £20 Reward Money when you spend £200 or more in a single transaction. Barclaycard must be used to pay for purchase. Minimum spend £200 in a single transaction. Offer applies to all F.Hinds items.

start fresh

Turn your resolutions into Reward Money with these offers



01167

A new year and new opportunities to boost your Reward Money

New Year is a time for getting your life back in shape after Christmas, and for making resolutions for the year ahead. But those resolutions don't have to be without a few little treats for you.

Which is why Barclaycard Freedom has come up with some special new year offers and the opportunity to earn Reward Money, all recorded in pounds not points! So get your car ready to roll with offers from Shell, Just Tyres, Nationwide Autocentre and Barclays motor insurance, get your body fighting fit with LA fitness and pick that perfect gift for Valentine's Day with F.Hinds.



Get a bit extra this winter

Be in total control this season. Spend £200 or more on winter tyres and earn 5% Reward Money.

Offer valid: 01.01.11 – 31.03.11
See reverse for important information.



Motor through the winter months

Not only will your car be serviced and ready for winter, but if you spend over £150 you'll get a £10 discount.

Offer valid: 16.01.11 – 31.03.11
See reverse for important information.



Secure the car you love

Earn £15 Reward Money when you take out motor insurance with us. For a quote call 0800 107 4077*.

Offer valid: 01.01.11 – 31.03.11
See reverse for important information.



Get 3 months membership free!

Start 2011 with 3 months free, no joining fee & double Reward Money for new joiners paying 12 months up front.

Offer valid: 01.12.10 – 28.02.11
See reverse for important information.



Make Valentines more rewarding

Say 'I love you' with a Diamond this Valentine's Day. Earn £20 Reward Money when you spend £200 or more.

Offer valid: 01.01.11 – 15.02.11
See reverse for important information.



To see more offers from a great range of retailers, visit barclaycardfreedom.co.uk and login or register to see what we think might interest you the most.